



KMOV
One Memorial Drive
St. Louis, MO 63102

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract #**860233****Schedule Dates**

10/19/12-10/25/12

Advertiser

National Republican Congressional Committee (8391)

Agency/T-Code

National Media Research Planning (1768)/154600720

Product

Political - US House (1175)

Brand

NRCC (84305)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

MEDIAASSISTANT,NMRPP

Phone/Fax

/

CPE

155/426/3314

Account Types

National/Political PAC - Agency

Billing Type

Standard

CommentsNRCC IE 10/19-10/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

10/04/12

Last Modified

10/04/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06362620

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$7,852.50

Net Total

\$44,497.50

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012	48	\$52,350.00
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Grand Total:	48	\$52,350.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	28663- Dr. Phil						1			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/4/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
6.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
7.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
8.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	131968- CBS This Morning						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	28663- Dr. Phil		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	10/4/12

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13.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
14.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
15.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
16.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
17.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
19.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/4/12
20.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
21.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	10/4/12
22.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/4/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12

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Spots

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26.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20015- News @ 6am M-F					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
29.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
30.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	131968- CBS This Morning					1				1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	10/4/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
35.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20055- News @ 6pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
37.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20015- News @ 6am M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12

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38.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
39.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/4/12
40.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	131968- CBS This Morning			1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12
41.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/4/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/4/12
43.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/4/12
44.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20054- News @ 5pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/4/12
45.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20055- News @ 6pm M-F				1					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/4/12
46.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20015- News @ 6am M-F				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/4/12
47.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20053- Entertainment Tonight				1					1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/4/12
48.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	131968- CBS This Morning				1					1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THS MRNG-2	10/4/12

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